



Powell River Professional Fire Fighters Charitable Society

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www.powellriverfirefighters.ca

October 18, 2011

Hello Community of Powell River:

We are providing you with opportunity to promote your business while supporting the community of Powell River by participating in the Sun A Thon being held on November 15th from 6 am to 6 pm at the Phoenix Centre (directly behind Capone's Cellar) to raise funds for the Powell River Professional Firefighters Charitable Society. We have in turn chosen to split the money equally among three local non-profit organizations: Brain Injury Society; Bruce Denniston Bone Marrow Society (for upgrading of the oncology room at Powell River General Hospital); Powell River Mobility Opportunities Society.

You are invited to purchase sponsorship of this event. In return, your participation will be mentioned on 95.7 Sun FM throughout the day, in proportion to the amount of your donation, no matter how big or how small. All money received will be given to the charity. This event is being sponsored by 95.7 Sun FM as their gift to the community.

A volunteer will be contacting you in the weeks leading up to the Sun A Thon to solicit your sponsorship. You will also be encouraged to issue a friendly challenge to your colleagues and competitors.

There will be events at the Sun A Thon location throughout the day. We look forward to your participation and generous support.

Warm regards,

A handwritten signature in black ink, appearing to read 'Bill Grantham', with a long horizontal stroke extending to the right.

Bill Grantham
Powell River Professional Firefighters Charitable Society